



FICTIONAL DEMONSTRATION / JOHN'S RENOVATIONS

Practical AI. A useful first month.

A sample prepared for John's Renovations, a fictional renovation business. This shows the kind of work AI Power Studio can prepare; it is not a real client case study or measured result.



AI-generated bathroom concept. It must not be presented as a contractor's completed project.

Sample social post

Thinking about updating your bathroom? Start with what matters most: better storage, easier cleaning or a fresh new look.

Write down your three priorities, then talk with your renovation contractor about scope, budget and timing.

What would you change first?

How we tailor it

We use the contractor's real services, service area, approved photographs and preferred tone. The owner checks business details before publication. This example makes no claims about credentials, prices or completed work.

**01 / MARKETING THAT SOUNDS LIKE YOUR BUSINESS**

Four posts. One clear content plan.

Illustrative four-post plan, matching the content quantity in AI Start. Final topics and deliverables are agreed with the client.

Post	Topic	What the owner supplies
1	Bathroom priorities	Approved service list and project image, or a clearly labelled concept.
2	How an enquiry works	The actual steps from first message to project discussion.
3	Storage ideas	Approved design suggestions relevant to the services offered.
4	Getting ready for a quote	The information the business needs before preparing a quote.

Reusable caption prompt

Draft a short Facebook and Instagram caption for a renovation business.

Business facts: [approved services and service area]

Audience: [ideal customer]

Topic: [one topic from the plan]

Tone: plain, friendly and practical

Call to action: [approved next step]

Use only the facts provided. Do not invent prices, certifications, customer results or completed projects. Flag missing information for the owner to review.

The review step

The owner checks accuracy, tone, image rights and the call to action. AI Power Studio prepares captions and graphics within the agreed package scope. Content includes one revision round; posting and scheduling are agreed separately.



02 / CUSTOMER REPLIES AND EVERYDAY WORK

Replies. Quotes. Next steps.

Sample first reply

Thanks for getting in touch! To help us understand your renovation project, could you share what you would like done, your location, preferred timing and any relevant photos?

We'll review the details and let you know the next step.

Quote follow-up email

Subject: Any questions about your renovation quote?

Hi [First name],

I'm following up on the renovation quote we sent you. Have you had a chance to review it?

If you have questions about the scope, materials or timing, I'd be happy to walk through them with you.

Are you still considering the project?

Best,
John

Simple quote-preparation workflow

1. Collect the customer's request and relevant project details.
2. Use an agreed prompt to organise those details into a draft scope summary.
3. Owner checks measurements, materials, exclusions and missing information.
4. Owner prepares the price and approves the quote before sending.

This is a manual, template-based demonstration. It does not automatically send messages, connect software or calculate project prices. A workflow improvement can be scoped under AI Grow or AI Partner; custom integrations and software subscriptions are separate.

Want a version built around your business?

Email aipowerstudio13@gmail.com with your business name, website or social page, and the first task you would like help with.